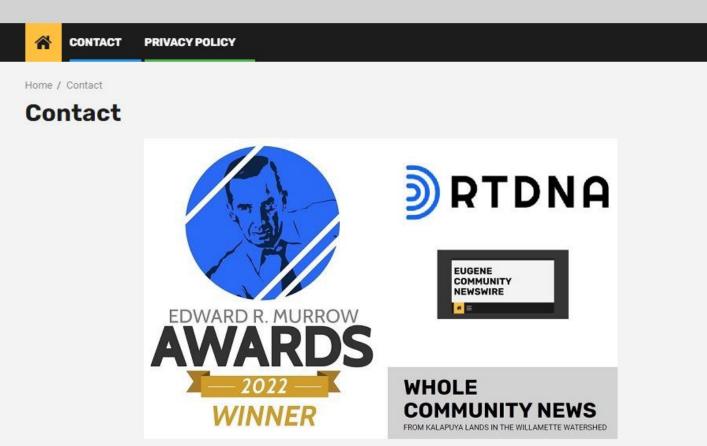
WHOLE COMMUNITY NEWS

FROM KALAPUYA LANDS IN THE WILLAMETTE WATERSHED



Email JohnQ@PublicNewspapers,org or phone (541) 632-3692.

News published on this award-winning site is free and available for use by other local print, radio, television, and online news enterprises under the <u>Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 license</u>.

This free hyperlocal news service supplements local news coverage by covering beats that do not overlap or compete with existing



Our approach has been characterized as community journalism, public journalism, civic journalism, citizen journalism, and solutions journalism.

This hyperlocal neighborhood news service is one of four components in the <u>Whole Community Support program</u>



John Q: Small-town weekly community newspapers in Alaska, Utah, Washington, Montana, Hawaii, Oregon. Community Service award (and many more), Montana Newspaper Association.





You are viewing Lin Woodrich/ABC co-chair's screen



Know Your Evacuation Zone

Randy Groves (speaking at Bethel community meeting in July 2021):

Home preparedness, family preparedness, neighborhood preparedness is essential. It's important to prepare and to be able to be as self-sufficient as you can.

And that's one of the reasons I really like the neighborhood association system that we have in our city, because it gives us a chance to think autonomously within a geographical area and how we support one another.



Copyrighted Material "Fascinating and useful...[shows that] the most important variable in an emergency is your own behavior." -New York Times

"The thinking person's manual for getting out alive." -NPR's "Book Tour"



In most major disasters, the people who will save you will *not* be wearing badges.

They will be your neighbors and coworkers.

- Amanda Ripley



WHO SURVIVES WHEN DISASTER STRIKES— AND WHY

We are a part of the NRF 'Whole Community'

Government resources alone cannot meet the needs of those affected by major disasters.

All elements of the community must be activated, engaged, and integrated to respond to a major or catastrophic incident. Children, older adults, individuals with disabilities and others with access and functional needs; those from religiously, racially, and ethnically diverse backgrounds; people with limited English proficiency, owners of animals, including household pets and service and assistance animals





National Response Framework

Fourth Edition October 28, 2019





Multi-year neighborhood collaboration

- Neighborhood ICS
 - Connecting to Emergency Management professionals
- Whole Community News Public Information Officers
 - Youth Radio Project, Network Charter School
- Exercise and evaluation
 - Practice, review, repeat
- Time Bank
 - We can recognize your time participating in public discourse tonight

Local – fighting news deserts



- Our role is to supplement existing media
- We share with anyone
- Hyperlocal stories other media are not covering

Disaster Preparedness All local orgs & events Education Presentations Advocacy Neighborhood association meetings NEN, SEN, FAN, River Road, Bethel Neighborhood Leaders Council This transportation committee City Council work sessions, public comment City boards and commissions Legislature public comment, disaster bills **Oregon Watershed Enhancement Board** Long Tom Watershed Council

EWEB

East 30th tanks, McKenzie restoration, grid Leaburg dam

LTD

Transit Tomorrow, MovingAhead July 2021 shakeup – 2 board, 1 GM, 1 lawyer BEST

Vision Zero, Safe Routes to School 4J School Board U.S. Sen. Ron Wyden (when local connection) Local elections Represent media when others can't make it Executive sessions Press conferences



We need more citizen journalists

- Attend a public meeting of your choice
- Share a summary of what happens there with others
- Use your phone to record video, audio, pictures
- <u>SPJ Code of Ethics</u> (Society of Professional Journalists):
 - Seek Truth and Report It
 - Minimize Harm
 - Act Independently
 - Be Accountable and Transparent
- Record your volunteer time in the time bank



Get involved

- Neighborhoods & their committees
- Eugene Springfield CERT
- Faith communities
- Nonprofits
- Share news about what you are doing
- Build skills and relationships to help one another in disaster
- <u>Support hyperlocal news organizations</u>
 - Highway 58 Herald, The Chronicle, Double-Sided Media, Fireside (FUSEE), McKenzie River Reflections, Underscore



<u>Whole Community Support</u> – sustainable preparedness program <u>WholeCommunity.News</u> – Preparedness, PIO role in disasters <u>Map Your Neighborhood</u>, <u>CERT</u>

<u>First Non-Profit Time Bank of Eugene</u> (hOurWorld.org) <u>Lane Service Sharing Network</u> (TimeBanks.org) <u>Time Banks USA video about time bank</u>ing <u>Randy Groves at Bethel</u>